



Selling Coffee

Over 80% of US households drink coffee daily and purchase it weekly! There are numerous coffee companies out there to choose from; many are region-specific to where you'll be traveling. Usually your profit will be between \$4-6 per bag sold. Don't forget, you can also sell the coffee by the cup, at local sporting events, farmer's markets, parades, marathons, breast cancer walks, pancake breakfasts, etc., increasing your profits and allowing customers to sample before they buy!

Most of these companies offer different options of how to approach fundraising. You can take orders and then send in money, or buy so many bags of coffee upfront and sell them at a price your group determines. The yield price depends on the quantities sold. Some companies give you the choice of personalizing labels for the coffee bags.

Here are some options to explore. Feel free to contact Global Explorers with questions or suggestions:

<http://www.equalexchange.com/>

<http://www.deansbeans.com/>

<http://www.cafecosa.com/>

<http://www.Littliverroasting.com>

<http://www.JamaniJava.com/>

<http://www.cafehumana.com/fundraising.php>